

HIGHLANDS

The Original Highlands Neighborhood Association Newsletter - By Neighbors for Neighbors



OHNA President's Message

Dear Original Highlands Neighbors:

I'm excited to announce the return of our Neighborhood Association Board's newsletter. We've had a busy spring so far. To address concerns regarding the violence at the beginning of the year, we have attended various meetings and discussions with former Councilmember Cassie Chambers Armstrong, LMPD, and Mayor Greenberg. We have also reached out to the surrounding neighborhood associations of Tyler Park and Cherokee Triangle to discuss long term plans to address these issues. However, we are most excited about the productive communications with bar owners in the 900 Block of Baxter Ave. We have now established a direct and ongoing line of communication with them, to address neighborhood concerns of safety, noise, litter, ridesharing, and parking concerns.

Also concerning safety, we are pleased to announce that Highland, Hepburn and Rufer Avenues have been approved for balloting for speed humps. In the coming months, we will have neighborhood liaisons from the OHNA Board's safety and infrastructure committee



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circulating ballots for resident / owner approval. Details regarding this project will be discussed at our regularly scheduled public meetings on the third Monday of each month.

Finally, we are also excited to welcome our new District 8 Councilmember, Ben Reno-Weber. We will be working to set up an event for neighbors to get to meet him, shortly. We hope to remain a valued source of reliable information for our beloved Original Highlands.

Thank you all for your patience while we have worked to get this newsletter back into circulation. Going forward, we will plan to continue circulation on a quarterly basis with a sustained presence on social media. Our official Facebook page, which contains more timely updates is available at www.facebook.OriginalHighlands.com.

Ralph Melbourne,
*President,
OHNA Board*



HERSHEY & LUNA



Current Board Members

President, Ralph C. Melbourne
OHNAPresident@gmail.com

Vice President,
Elizabeth Jones Brown

Treasurer, Donald Rios
Secretary, Leslie McCabe
Jim Schorch
Greg Fleck 502-415-6050

Amy Lockett
Vance Jaeger

Marian Cochiasue
James Duffy
Tess Collins
Doug Jefferson

If you have any questions for the Board, please contact us at:

OHNAKY@gmail.com

OHNA Councilman - District 8
Ben Reno-Weber (502) 574-1108

Meet Hershey who is 6 and Luna who is 5 next month. Their owners, Scott and Christy Grass, live on Rubel Avenue on the North side of the neighborhood. These well-trained Rottweilers love the Original Highlands. Hershey and Luna love walking all over the neighborhood and frequent the Morton Dog Park often. If you see them walking around, say Hi to these friendly dog neighbors.

FIND OUT MORE & LIKE US AT WWW.FACEBOOK.ORIGINALHIGHLANDS.COM



Restoring our Tree Canopy

by Greg Fleck

This year marked the 7th year the OHNA the Tree Committee has planted trees in our neighborhood. After planting only 25 trees in 2020, due to adherence to Covid 19 protocols, our Tree Committee has worked hard to plant 116 trees in the last two years to total 325 trees in seven years with 275 trees on individual homeowners (out of 900 OHNA addresses) and 50 in public areas. Most homeowners have donated \$25 per tree to our Committee for possible replacement of future trees. This year, neighborhood volunteers will plant 46 trees as well as planting 2 new Butterfly bushes at the Highland Island and replacing 10 diseased Rose bushes with modern cultivars more disease resistant for minimum maintenance. Basically OHNA residents can enjoy a tree or bush planted at over 1/3 of our neighbors' addresses,.

In the last 3 years the tree committee has addressed dead or dying trees due to drought, disease, insects, and severe LGE power line tree trimming in our neighborhood. We have tried to help residents having tree concerns by having Metro Division of Community Forestry assess their tree free and issue removal/replacement permits on a neighborhood basis. We have helped with the homeowners costs after tree removal and



replacement by grinding most of these stumps after tree removals. We counsel residents on tree types under power lines, next to sidewalks, and other placement constraints due to street signs, utility poles, fire plugs, and verge widths. This attention to planting the right type tree in the right place has resulted in the OHNA having one of the highest survival rates in Louisville.

We have tried to help restore the tree canopy which decreased in Metro Louisville by 54,000 trees between 2004 and 2012. Due to various canopy restoration efforts throughout all Highland neighborhoods, this canopy erosion has been basically arrested to an annual 1 percent loss according to a 2022Trees Louisville study.

We encourage all trees we plant to become mature canopy trees to help shade overheated sidewalks in our pedestrian neighborhood. New trees recently planted include Brandywine Maple (no helicopters), Kentucky Coffee "espresso" (seedless), and Happidaze, SweetGum (no spiky gumballs). Many new flowering trees like Pink Cherry, Fringe, Beijing Gold Lilac, and Snowbell trees have added color to our sidewalk verges.

We need more volunteers! Call tree committee Greg Fleck at 502-415-6050 to sign up for tree or bush plantings this Fall. Also if you want a tree on your property, call Greg. Coffee, pastries, and pizza will be donated by our supporting businesses: Heine Brothers, Wicks, DiOrion, and others. We will plant, mulch, stake the tree, and put a water bag on it. Lets help keep the OHNA green. Thank you.



Wiltshire Pantry

We sat down with Susan Hersberg, the owner of Wiltshire Pantry to find out a little more about one of our favorite neighborhood spots.

by Leslie McCabe

Leslie: How long have you been in business in the Original Highlands, and do you have other locations within the city?

Susan: We opened the cafe at Barret Avenue on my 50th birthday, 5-17-2013, but have had our catering kitchen here on the East Breckinridge side of the block since 2007. We have a cafe at the Speed Museum, a cafe at 605 West Main Street on museum row and a farm to table dinner restaurant - Wiltshire On Market - located in the East Market Street gallery district at 636 East Market Street.

Leslie: What are your most popular items on the menu; weekday, weekend?

Susan: Our most popular items are the croissants, desserts and the ever changing but always delicious hippie bowl.

Leslie: How did you pivot during the pandemic to keep your business afloat?

Susan: During the pandemic, we launched an e-commerce site so that folks could order online for curbside pick up, we converted our mobile catering kitchen into a food truck and went into neighborhoods on the weekends, we did a Friday night drive through with a new and different menu every week and we did holiday and special event packages.

Leslie: What's something surprising your customers don't know about your business?

Susan: Something surprising.....hmm....that we've been around since 1989 and have always supported local farmers by purchasing direct, even before the farm to table movement was popular.

Lastly, she was so appreciative that I reached to ask to be highlighted in our "comeback" newsletter. As a resident that lives down the street from her establishment, they have added so much value to this section of the Highlands.



THE DETAILS

Wiltshire Pantry

502.581.8561

wiltshirepantry.com

901 Barret Ave, Louisville, KY 40204

Monday-Saturday: 7am - 2pm

Sunday: 9am - 2pm

Dining: quaint dining inside or alfresco



Uncovering History

Hollenbach Ice Cream

Perhaps some of you noticed the glass sign at the corner of Highland Ave. and Bardstown Rd. The old Voelker's Drug Store began renovations and the sign was uncovered. The sign read, Hollenbach Ice Cream. What was Hollenbach Ice Cream?

The Butterman Ice Cream Company began in 1930 by Peter K. Hollenbach, Joseph G. Hessel, William Stockhoff, and G. G. Butterman. Their two products were, Hollenbach Pure Ice Cream and Butterman Cream Ice Cream. They were famous for their smooth velvet like texture.

Hollenbach ice cream was part of the Butterman Ice Cream Co. They had two brands of ice cream, Butterman and Hollenbach. The Hollenbach brand was the only ice cream served at Fountaine Ferry Park. The Butterman brand sold for a little more, 35 cents per pint verses 30 cents per pint for Hollenbach in 1950.

The manufacturing plant was located at 22nd and Jefferson Sts. in Louisville. It had a fleet of trucks to deliver their ice cream to your door. If the delivery fee was too much, the ice cream could be bought at many grocery stores and drug stores around the city, or as the company said, "At your neighborhood dealer." During the summer, peach ice cream was their advertised flavor.

The company customized an order using molds, mixing flavors, etc. for bridge parties, birthday parties, and more. The company displayed at the Made-in-Louisville Exposition in 1931, showing their fancy molds, such as flowers, fruits, cakes, and pies.

To help advertise their product, the company sponsored sports teams, such as bowling and baseball. Along with their own advertising, the name appeared in the newspapers over and over again.

In 1950, the company was bought out by the Borden Co.

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There's a Borden's
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Ice Cream Dealer Near You
BUTTERMANN-HOLLENBACH DIV., THE BORDEN CO.

Simple LMPD Tips for Protecting Your Home

LIGHTING: Illuminate your property at night. Don't depend on streetlights or lights from adjoining properties. Leave outside lights on after dark.

ALARMS: No alarm system will make your home 100% safe. But, a good system can deter and/or detect most non-professional burglars and give you some peace of mind.

DOGS: In most cases dogs can be a secondary security system as long as they will bark when necessary to give a warning. Dogs can scare a stranger away by either barking or looking fierce.

DOORS: Make sure that all exterior single-swing wooden doors are of solid-core or paneled construction, with a minimum thickness of 1-3/4 inches. Install a wide-angle peephole.

Neighborhood Watch

Data aggregated with assistance from Darrin Riddle

According to the on-line Louisville Metro Crime Mapping tool, crime incidents reported in the Original Highlands Neighborhood from December 15, 2022 to March 14, 2023 were up 28% and 38% compared to last quarter and last year.

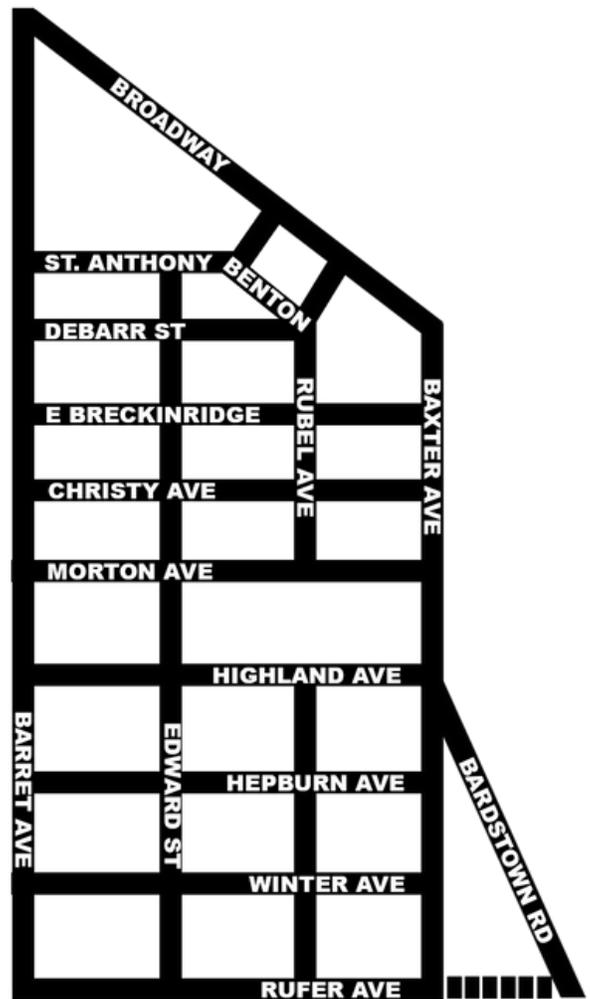
During this period, Thursday and Saturday had the most reported incidents followed by Monday. The streets with the most crime reports were Baxter Ave followed by E Broadway and Bardstown Rd .

Neighbors, as always, please lock your doors and remember to keep items such as money, purses, wallets, guns, smart phones, portable navigation systems, and laptops out of sight when kept in a vehicle even if it is a very short period of time. Keeping these items in plain sight and making it easy for thieves encourages repeat offenses in the neighborhood. Never leave a vehicle running while unattended. Remind visitors to do the same and possibly keep them from becoming a victim of a crime.

It is a safe neighborhood but please be careful while walking the neighborhood at night. Avoid areas that are dimly lit. If there is a dark area or sidewalk, report this block to see if a light may be installed. If an existing street light is out, please contact MetroCall 311 or LG&E to report the outage.



If anyone would like to join the Original Highlands Neighborhood Watch, please call Darrin Riddle at 502-649-8368, or Driddle@gmail.com.



Original Highlands Neighborhood Boundaries

Police

Emergencies 911

Non-Emergencies 502-574-7111

Before you Dig call 811

Garbage, Recycling & Junk

311 or 574-5000

Noise Complaints

502-574-7111

FIND OUT MORE & LIKE US AT WWW.FACEBOOK.ORIGINALHIGHLANDS.COM



NEIGHBORHOOD & COMMUNITY EVENTS

April 2nd: Highland Parent group (HOP) meet-up.
Email highlandsoriginalparents@gmail.com for more info & to join.

May 15th: OHNA General Meeting, 6:30pm. Highland Community Ministries.

April - May: Speed Hump Balloting. Be on the lookout for OHNA representatives balloting for speed hump approval on Rufer, Hepburn, and Highland Avenue.



FOLLOW US ON FACEBOOK TO STAY INFORMED ON UPCOMING EVENTS!
THE ORIGINAL HIGHLANDS NEIGHBORHOOD ASSOCIATION COMMUNITY PAGE.

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